








Brand Summary

 Name	 Date	 Country
www.leroymerlin.fr	2023 - 4 - 25	France

 Traffic	 AOV	 CR	 Monthly Revenue
50.9M	232	0.35	41.3M

Brand SEO



DA

83



PA

55



Links

7.1K



Rank

8.3



CF

43



TF

53



Links

1.2M




Domains

8.3K





## Brand History

Date ↓	Traffic	Visible	New keywords	Out Keywords	Rised Keywords	Down Keywords	Ad Keywords	Ads
2023-04-11	50.9M	2.8K	16.4K	11.1K	29.6K	33.9K	39	36
2023-03-27	51.7M	2.8K	9.4K	6.1K	13.6K	16.6K	43	39
2023-03-12	52M	2.8K	39.2K	24.9K	59.6K	69.2K	62	58
2023-02-25	52M	2.8K	35.2K	29.9K	73.8K	86.9K	58	56
2023-02-10	51.8M	2.8K	20.5K	20.6K	42.2K	55K	43	43
2023-01-26	51.8M	2.8K	9.4K	6.3K	11.3K	13.1K	45	45
2023-01-11	52.2M	2.8K	19K	10.9K	38.9K	31.3K	46	46
2022-12-27	51.9M	2.8K	27.7K	15.8K	56.8K	43.5K	46	46
2022-12-12	51.8M	2.8K	43.3K	24.1K	86K	68.1K	45	45
2022-11-27	52M	2.8K	51.1K	28.4K	105.5K	88.2K	35	35
2022-11-12	52.4M	2.7K	18.1K	8.5K	30.8K	29.1K	65	65
2022-10-29	52.6M	2.8K	9.2K	4.8K	17.7K	16.1K	77	77
2022-10-15	52.6M	2.8K	5.8K	2.8K	10.6K	7.8K	71	71
2022-10-01	52.3M	2.7K	12.1K	8.8K	27.6K	23.4K	74	74
2022-09-17	51.9M	2.7K	13.2K	13.2K	22.4K	22.1K	93	93
2022-09-03	52.1M	2.7K	17.6K	14.8K	49.9K	39.4K	84	84
2022-08-20	52.5M	2.7K	17.2K	15.5K	42.2K	34.4K	45	45
2022-08-06	52.6M	2.7K	34.9K	28.4K	85.9K	64.7K	51	51
2022-07-23	52.1M	2.7K	16.8K	11.2K	30.5K	24.8K	90	90
2022-07-08	51.4M	2.6K	10.7K	10.6K	25.4K	23.4K	89	89
2022-06-23	51.6M	2.6K	3K	2.5K	3.4K	4.4K	77	77
2022-06-09	56.5M	2.6K	18.3K	16.3K	41.6K	55.3K	78	78
2022-05-26	58.7M	2.7K	43.2K	40.2K	98.7K	108.4K	108	107
2022-05-12	53.3M	2.6K	42.1K	36.9K	86.6K	98K	130	129
2022-04-26	52.2M	2.5K	19.6K	16.7K	48.4K	43.7K	109	108

























## Brand Keywords

Position 	Keyword	Traffic
1	leroy y merlin	917.5K
1	leroy merlin	917.5K
1	merlin leroy	917.5K
1	le roy mer	917.5K
1	le roy m	917.5K
1	piscine	82.5K
1	poêle a bois	36.9K
1	salon de jardin	36.9K
1	salons de jardin	36.9K
1	meuble salle de bains	30.1K
1	meubles salle de bains	30.1K
1	meubles salles de bains	30.1K
1	meubles salle de bain	30.1K
2	poêles a bois	35.8K
2	poêle a bois	35.8K
2	poele a bois	35.8K
2	poeles a bois	35.8K
2	poêle a bois	35.8K
4	piscines	70.1K
4	spa	57.3K
5	ou tub	4.1M
6	spas	33.7K
6	mêtre	33.7K
7	spas	33.7K
18	to tube	341.1K

## Brand Competitors

Domain	Keywords	Traffic	Ads
 leroymerlin.fr	2.2M	50.9M	36
 manomano.fr	2M	31.5M	8
 cdiscount.com	8.1M	79.6M	10
 amazon.fr	13.6M	207M	703

## Brand Backlinks

Domain	Links	DS
 remodelista.com	3	67
 awwwards.com	11	74
 linternaute.com	1	71
 outbrain.com	1	71
 rtl.fr	1	71
 design-milk.com	1	70
 google.dz	1	69
 homedit.com	1	69
 lci.fr	2	69
 modernfarmer.com	1	69
 anwb.nl	1	68
davidlebovitz.com	3	68
 france.tv	8	68
 papaly.com	3	68
 reprap.org	21	68
 actu.fr	1	67
 interiordesign.net	2	67
 marieclaire.fr	13	67
 domino.com	1	66
 femmeactuelle.fr	2	66
 freshplaza.com	1	66
 quechoisir.org	1	66
 thetileapp.com	9	66
 briggsandstratton.com	3	65
 ikeahackers.net	1	65